

# KYAN GOHILL

PARTNERSHIP  
PROPOSAL

**KR**  
KYAN RACING



# Introduction

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Are you looking to reach out to a different target market? If yes, then your business is the partner that I'm looking for. Take a chance on partnering with me and let me introduce you, your company and brand/s to the world of Motorsport.

Hi there, my name is Kyan and I'm a 14 year old Racing Driver, Social Media Influencer & Charity Ambassador.

I'm looking for partners to work with closely on my racing journey to the top.





*“A pleasure sponsoring Kyan and being part of the next generation of racing drivers”*

**- Albert Wong, Knight Racer**

**We'll help you reach your goals**

*Through a large, engaged audience in Motorsport*

# Benefits Of Working Together

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**1**

## *Brand Development*

Social Media & on/off track influence. Young Brand Ambassador.

**2**

## *Promote Young Talent*

Kyan attending your events to talk about the next generation and following your passion.

**3**

## *Networking*

Connect you with similar sponsors with similar business values.

**4**

## *Hospitality*

Arrange track days for your customers & staff vs Kyan building an even stronger foundation.





# Kyan Gohill, The Racer

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- Car enthusiast since a very young age and fell in love with Motorsport at about 10 years old
- Setup his own car YouTube Channel & Car Wash Business to earn extra money towards his racing
- Spent a couple years racing indoor karts and picking up a few trophy's
- Moved to outdoor karting at 13
- First novice trophy in only second professional outdoor race
- Only Novice driver to enter UKC (Ultimate Karting Championship)
- 1000+ Instagram followers in under 6 months and growing fast
- Video reels in excess of 20,000 views in less than a month

# Croc Promotion, The Team

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- Located at Whilton Mill International Race-track
- 8 years of experience
- Have developed some of the top winning drivers
- Owned by previous racing drivers, Simon Parker and Daniel Stilp, whom are both very recognized in the industry





“Never knew Motorsports would be this interesting, great to be one of Kyan’s partners.”

Neal, RyanHill Properties Ltd



# Junior X30 - The Racing

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Junior X30 is one of the most competitive categories for Go-Kart racers. Adrenaline, speed and fear all kick in with anything up to 32 drivers on the track. This is the category that makes future racing drivers. Lewis Hamilton, Max Verstappen and many more started their careers in Karting.

**32 racers, 100's of tracks, 1000's of spectators**

*"the next generation"*

# 2021 - First Few Months Race Calendar

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**April** – Kimbolton Club, Shenington Club, Whilton Mill Club

**May** – Kimbolton Club, Whilton Mill Club, British Kart Champs  
Shenington

**June** – Ultimate Kart Champs Kimbolton, British Kart Champs  
Kimbolton, Ultimate Kart Champs Rowrah, Whilton Mill Club





“Kyan has come along so much in such a short time. Other drivers have been doing this for years and years and Kyan is already there in just 6 months”

Dan Stilp - Madcroc Karting

# The Audience

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- Drivers (next generation)
- Parents
- Spectators
- Social media followers
- Motorsport fans
- Motorsport mechanics
- Other teams
- Other sponsors
- Venues
- TV Audience

# The Important Numbers

1800+ Followers (Instagram)

25,500 Accounts reached in 30days  
(JAN21 - MAR 21)

+296.5% March Interations vs Feb

**68 Tracks**

**100+ Entries**

**6800+ Drivers**

**20000+ Attendance**

# Charity Ambassador

Kyan is a Charity Ambassador & Champion for Paces and Different Strokes in conjunction with Chequered Flag Motorsport Charity. The Charities focus helping those that have suffered a Stroke and those with Cerebral Palsy and motor disorders.

Kyan aims to create awareness of these causes to the younger generation on and off the track and raise money through motorsport related events.

Join the team and be part of these amazing charities.



# Current Partners

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## FINANCIAL PARTNERS

SSC (Shaks Specialist Cars) – [www.s-s-c.co.uk](http://www.s-s-c.co.uk)

Redbak Global – [www.rebakglobal.com](http://www.rebakglobal.com)

Simba Shipping – [www.simbashipping.com](http://www.simbashipping.com)

Autotronics – [www.autotronics.co.uk](http://www.autotronics.co.uk)

Knight Racer – [www.knightracer.com](http://www.knightracer.com)

## IN KIND SPONSORS

The Graphix Design Co – [www.thegxd.com](http://www.thegxd.com)

Professional Asian - [www.professionalasian.co.uk](http://www.professionalasian.co.uk)

Immune Pure Power - [www.immunepurepower.com](http://www.immunepurepower.com)



# The New Age Of Influencers

With regular social media posts on Instagram, Facebook, LinkedIn and Twitter, your business has the opportunity to reach out to not only other businesses but the next generation of spenders.

Share and use Kyan's media to promote yourself too.



# Kyans Reach

Social media presence continues to grow and his involvement with charities and business networking through his current sponsors allows him to open doors to all partners that join the journey.

[www.kyanracing.com](http://www.kyanracing.com)

[www.Instagram.com/kyanracing](http://www.Instagram.com/kyanracing)

[www.linkedin.com/in/kyan-gohill](http://www.linkedin.com/in/kyan-gohill)

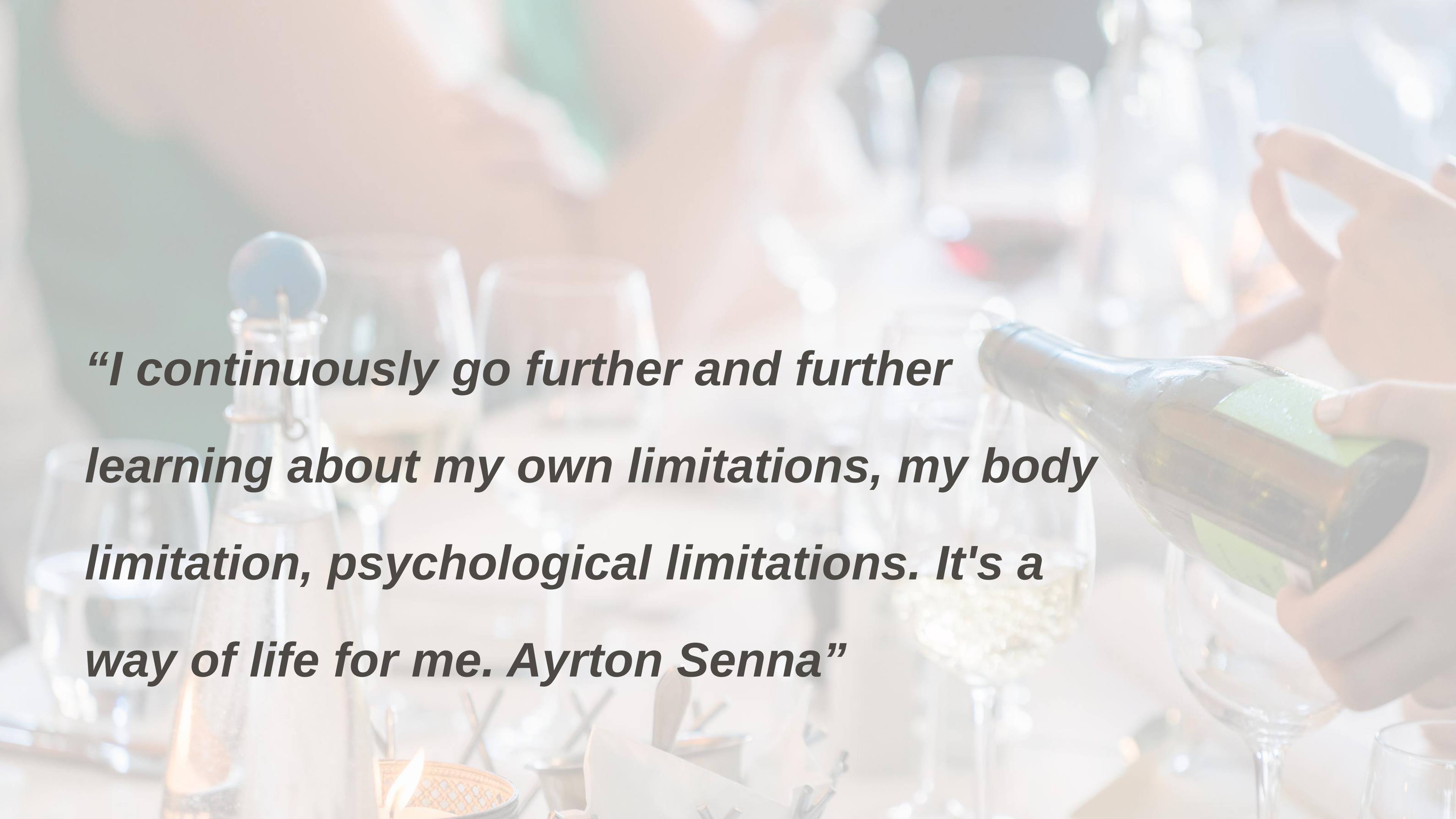
[www.facebook.com/kyanracing](http://www.facebook.com/kyanracing)

[www.twitter.com/KyanGohill](http://www.twitter.com/KyanGohill)



## **Take Advantage Of Unique Benefits**

Hospitality & track days are a unique offering for customers and employees. It opens a whole new discussion topic and creates memories like no other, its the perfect platform to spoil your most important clients, leading to increased customer loyalty.

A blurred background of a restaurant table with wine glasses and a hand pouring wine. The scene is softly lit, creating a warm and elegant atmosphere. In the foreground, a hand is seen pouring a light-colored wine from a bottle into a glass. The background shows several other wine glasses, some containing red wine, and a hand holding a glass. The overall image is out of focus, emphasizing the text overlaid on it.

***“I continuously go further and further learning about my own limitations, my body limitation, psychological limitations. It's a way of life for me. Ayrton Senna”***

**Ready to hit some of  
those business  
goals?**

then let's chat...

...call 07702 047550 and give us  
10 minutes of your time.

Email: [info@kyanracing.com](mailto:info@kyanracing.com)

